What is PRAXBIND?
Praxbind® (idarucizumab) injection is a reversal treatment made for people taking PRADAXA. PRAXBIND allows your blood to clot normally again in the event of an emergency surgery or urgent procedure, or in the case of life-threatening or uncontrolled bleeding.

SELECT SAFETY INFORMATION
Reversing PRADAXA increases your risk of stroke and blood clots. Your doctor will restart you on a blood thinner as soon as possible to reduce the risk.

Please see additional Important Safety Information for PRAXBIND on pages 3-7. Please see Prescribing Information for PRAXBIND, and visit PRADAXA.com for more information.

Please see Important Safety Information for PRADAXA on pages 9-13. Please see Prescribing Information and Medication Guide, and visit PRADAXA.com for more information.
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Please see additional Important Safety Information for PRAXBIND on pages 1-7. Please see Prescribing Information for PRAXBIND, and visit PRADAXA.com for more information.

Please see Important Safety Information for PRADAXA on pages 9-13. Please see Prescribing Information and Medication Guide, and visit PRADAXA.com for more information.
PRAXBIND CAN BE YOUR REASSURANCE IN A TIME OF EMERGENCY.

With atrial fibrillation (AFib), you take a blood thinner to reduce your risk of stroke. But your doctor may need to stop the blood thinning effects on rare occasions. Sometimes rare events occur when there is a need for the body to clot normally again, such as emergency surgery or urgent procedures, and life-threatening or uncontrolled bleeding.

If such rare events do occur, PRAXBIND reverses the blood thinning effects of PRADAXA.

WHAT IS PRAXBIND?

PRAXBIND is a reversal treatment made specifically for people taking PRADAXA

PRAXBIND provides immediate reversal of the blood thinning effect of PRADAXA

PRAXBIND is administered in a hospital setting by a healthcare professional

Ask your doctor about PRAXBIND

THERE’S COMFORT IN KNOWING PRAXBIND IS MADE SPECIFICALLY FOR PEOPLE TAKING PRADAXA.

You live an independent and active lifestyle. Whether your day takes you out to the garden or the hiking trail, or you’re cooking indoors, you want to focus on the things you enjoy.

It’s good to know that PRAXBIND can be administered in case of an emergency. PRAXBIND works immediately to reverse the effects of PRADAXA.

SELECT SAFETY INFORMATION

Call your doctor or seek immediate medical care if you have any signs or symptoms of bleeding.

SELECT SAFETY INFORMATION

Your doctor will check for signs of an allergic reaction when you are taking PRAXBIND. Tell your doctor if you have a hereditary fructose intolerance or have ever had an allergic reaction to sorbitol, one of the ingredients in PRAXBIND.
PRAXBIND FAQs

1. Will PRAXBIND reverse the effects of other oral blood thinners?
   No. PRAXBIND is made specifically for people taking PRADAXA. Turn to page 9 of this brochure to learn more about PRADAXA.

2. Do I take PRAXBIND by myself?
   No, PRAXBIND is only administered by a healthcare professional.

3. Will PRAXBIND ever be needed for anything other than an emergency situation?
   No. PRAXBIND is only indicated for emergency surgery, urgent procedures, and life-threatening or uncontrolled bleeding.

4. Is PRAXBIND FDA approved?
   Yes. This reversal treatment is the only FDA approved treatment made specifically for people taking PRADAXA.

5. Still have questions?
   Ask your doctor about PRAXBIND.

WHERE IS PRAXBIND AVAILABLE?

PRAXBIND is available in 3300+ hospitals across all 50 states*1

Visit PRADAXA.com to find a hospital near you that keeps PRAXBIND on hand.

SELECT SAFETY INFORMATION
The most common side effects of PRAXBIND include constipation and nausea.
You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

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Please see additional Important Safety Information for PRAXBIND on pages 1-7. Please see Prescribing Information for PRAXBIND, and visit PRADAXA.com for more information.

Please see Important Safety Information for PRADAXA on pages 9-13. Please see Prescribing Information and Medication Guide, and visit PRADAXA.com for more information.
HOW MUCH DO YOU ACTUALLY KNOW ABOUT PRAXBIND?

TEST YOUR KNOWLEDGE.

Ready for a challenge? Complete this crossword by filling in a word that best fits each clue.

Answers to each clue can be found throughout this brochure.

Still need help? Ask your doctor.

SELECT SAFETY INFORMATION
The most common side effects of PRAXBIND include constipation and nausea.

Please see additional Important Safety Information for PRAXBIND on pages 1-7. Please see Prescribing Information for PRAXBIND, and visit PRADAXA.com for more information.

Please see Important Safety Information for PRADAXA on pages 9-13. Please see Prescribing Information and Medication Guide, and visit PRADAXA.com for more information.

Please print to complete puzzle
Do you have AFib (atrial fibrillation) not caused by a heart valve problem?

ASK YOUR DOCTOR ABOUT PRADAXA

PRADAXA has a specific reversal treatment that is available nationwide.*¹

Keep reading to learn more about PRADAXA

* Accurate as of 5/31/2019, based on the most current information provided to Boehringer Ingelheim Pharmaceuticals, Inc. The company cannot guarantee the availability of the specific reversal agent at all facilities in every state.
¹ Data on file. Boehringer Ingelheim Pharmaceuticals, Inc.

SELECT SAFETY INFORMATION

For people taking PRADAXA for atrial fibrillation: Do not stop taking PRADAXA without talking to the doctor who prescribes it for you. Stopping PRADAXA increases your risk of having a stroke. PRADAXA may need to be stopped prior to surgery or a medical or dental procedure. Your doctor will tell you when you should stop taking PRADAXA and when you may start taking it again. If you have to stop taking PRADAXA, your doctor may prescribe another medicine to help prevent a blood clot from forming.

Please see additional Important Safety Information for PRADAXA on pages 10-13. Please see Prescribing Information and Medication Guide, and visit PRADAXA.com for more information.
WHAT IS AFIB?
AFib is a heart condition. With AFib, part of the heart does not beat the way it should. This can lead to blood clots forming, which puts you at an increased risk for stroke.

WHAT IS PRADAXA?
PRADAXA is a prescription blood thinner medicine that lowers the chance of blood clots forming in your body. PRADAXA is used to reduce the risk of stroke in people with AFib not caused by a heart valve problem. With AFib, part of the heart does not beat the way it should. This can lead to blood clots forming and increase your risk of stroke. PRADAXA is not for use in people with artificial (prosthetic) heart valves.

IS PRADAXA RIGHT FOR YOU?
Ask your doctor.

SELECT SAFETY INFORMATION
PRADAXA can cause bleeding which can be serious and sometimes lead to death. Don’t take PRADAXA if you:

• currently have abnormal bleeding;
• have ever had an allergic reaction to it;
• have had or plan to have a valve in your heart replaced

Your risk of bleeding with PRADAXA may be higher if you:

• are 75 years old or older
• have kidney problems
• have stomach or intestine bleeding that is recent or keeps coming back or you have a stomach ulcer
• take other medicines that increase your risk of bleeding, like aspirin products, non-steroidal anti-inflammatory drugs (NSAIDs) and blood thinners
• have kidney problems and take dronedarone or ketoconazole tablets

Please see additional Important Safety Information for PRADAXA on pages 9-13. Please see Prescribing Information and Medication Guide, and visit PRADAXA.com for more information.

PRADAXA WAS PROVEN BETTER THAN WARFARIN AT REDUCING STROKE RISK IN A CLINICAL TRIAL
PRADAXA is a blood thinner that has an FDA approved reversal treatment made just for people taking PRADAXA that allows you to clot normally again. This reversal treatment is available nationwide.

SELECT SAFETY INFORMATION
Call your doctor or seek immediate medical care if you have any of the following signs or symptoms of bleeding:

• any unexpected, severe, or uncontrollable bleeding; or bleeding that lasts a long time
• unusual or unexpected bruising
• coughing up or vomiting blood; or vomit that looks like coffee grounds
• pink or brown urine; red or black stools (looks like tar)
• unexpected pain, swelling, or joint pain
• headaches and feeling dizzy or weak

Spinal or epidural blood clots (hematoma). People who take PRADAXA and have medicine injected into their spinal and epidural area, or have a spinal puncture have a risk of forming a blood clot that can cause long-term or permanent loss of the ability to move (paralysis). Your risk of developing a spinal or epidural blood clot is higher if:

• a thin tube called an epidural catheter is placed in your back to give you certain medicine
SELECT SAFETY INFORMATION

Spinal or epidural blood clots (hematoma), cont’d
• you take NSAIDs or a medicine to prevent blood from clotting
• you have a history of difficult or repeated epidural or spinal punctures
• you have a history of problems with your spine or have had surgery on your spine.

If you take PRADAXA and receive spinal anesthesia or have a spinal puncture, your doctor should watch you closely for symptoms of spinal or epidural blood clots. Tell your doctor right away if you have back pain, tingling, numbness, muscle weakness (especially in your legs and feet), loss of control of the bowels or bladder (incontinence).

Tell your doctor about all your medical conditions, including if you have kidney problems, bleeding problems, stomach ulcers, or have antiphospholipid syndrome (APS).

LEARN MORE ABOUT THE FDA APPROVED REVERSAL TREATMENT MADE JUST FOR PEOPLE TAKING PRADAXA

If you live an independent and active lifestyle, you’ll be glad to know the blood-thinning effects of PRADAXA can be reversed in an emergency.

Tell your doctor if you are pregnant or plan to become pregnant. It is not known if PRADAXA will harm your unborn baby. Tell your doctor right away if you become pregnant during treatment with PRADAXA.

Tell your doctor if you are breastfeeding or plan to breastfeed. It is not known if PRADAXA passes into your breast milk. You and your doctor should decide if you will take PRADAXA or breastfeed.

Take PRADAXA exactly as prescribed. It is important to tell your doctors about all medicines (prescription and over-the-counter), vitamins, and supplements you take. Some medicines may affect the way PRADAXA works. PRADAXA can cause indigestion, stomach upset or burning, and stomach pain.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

Please see additional Important Safety Information for PRADAXA on pages 9-13. Please see Prescribing Information and Medication Guide, and visit PRADAXA.com for more information.